
2019 U-LEAGUE

Ajou University
Opening Day
vs Kwangwoon Univ.

April 5th (FRI) 3pm Ajou Football pitch



READY FOR THE CRUSH

The BLUES are ready to take over the ground!
'Ajou University Football Team' are in action
as they aim **to top the U-League.**

To gain the title, we need enthusiasm and hard work from the players,
and **massive support from each and every one of you**, proud members of Ajou.

Come join us to support the team on the **5th of April**,
as we take on Kwangwoon University in the opening day!

WHAT IS U-LEAGUE

**The most renowned league
in university level**

Established/Founded in 2008,

U-League is the most prestigious university football league.

*82 teams are split into 9 groups, and each team
compete with honor to be crowned the next champion.*

*Ajou University, along with Kwangwoon, Korea,
Incheon and more, take part in **group 3.***

*Each teams will face the other teams twice,
as the league progresses in home&away rules.*

U-LEAGUE OPENING DAY

The one and only MEGABRAND of Ajou & the U-League!

- ▶ *The 'opening day' is another festival only in Ajou, and only for Ajou.*
 - ▶ *1,124 people in 2016, 1,753 people in 2017,
and 2,013 people in 2018 were together to enjoy,
and support the one and only 'SPORTAINMENT' event;
Ajou University U-League Opening Day!*

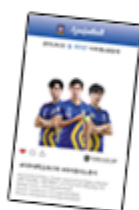
The Heart of the Opening Day is you, Ajou!

The Home of University Football, Ajou.

- ▶ *More than 5,000 accumulated crowds in total annually.
(Matchless no.1 among the 82 teams across the country)*
- ▶ *The U-League home game results from 2015~2018:
18wins, 7draws, 3losses
(Ajou University's home game is so-called the tomb of the away team)*

HOW TO ENJOY

1. **Free beer** to enjoy
the thrilling match even more!



2. Collect the 2019 home game **photo ticket!**



3. The off-line **pop-up store** is open!
Goods (uniform, muffler, badges and more) are for sale!

4. **Full-time event** with loads of gifts!



PRE-MATCH EVENT

Hashtag Event

〈until April 5th 3pm〉

1. Follow our Instagram account **@ajoufootball**
2. Press the like button on our **Opening Day Poster**
3. Upload **the poster and hashtag** on your post!

#ajoufootball #ajoufootballopeningday

(for use at 모서리다방)

▶ Ice americano coupon will be given to all participants

▶ 5 participants will be chosen and be given a Lotte Department Store gift card worth 100,000won

FULL-TIME EVENT

Number Lottery Event

1. Receive **the photo ticket** from the entrance!
(500 limited giveaways by the order of arrival)



2. **Pay attention to the numbers**
being picked and called out

3. **If your number is chosen,**
come on up to receive the prize!

▶ **1st prize (1 person) : Samsung Full-HD LED TV(1,000,000₩)**

▶ 2nd prize (2 people) : E-Mart gift card(200,000₩)

▶ 3rd prize (3 people) : players' issued training top



SPECIAL EVENT

Enjoy the day with 'KONGBYUNGJI TV'

April 5th(Fri) 2pm @ Ajou Univ. Football field

1. **Quiz** time with Byung-Ji

Give away Ajou Football Local Sponsorship coupons!



2. Enjoy the **free beer** given out by **공병지tv**

3. **Support and cheer** the team together with **공병지 tv**



4. Half Time Event! **<Beat Byung-Ji!>**

Score against Byung-Ji

2019 SEASON EVENT

Collect the Photo Tickets! Prizes are waiting!

1. Receive **the photo ticket** from the entrance, each game.

2. Collect them, and keep them with you.



3. Show us the photo tickets
that you've collected **at the last home game!**

▶ **1st prize (1 person) : Airpods set(designed as Ajou Univ. Uniform)**

▶ 2nd prize (2 people) : Nike gift card(100,000₩)

*only for use at Nike Lotte Gwanggyo outlet

▶ 3rd prize (3 people) : 2019 Ajou Univ. Home Uniform



CONTACT US



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Ajou University Football Team Front